



Join Global NY's Trade Mission to MEDTEC China 2019

**SEPTEMBER 25–27, 2019
SHANGHAI, CHINA**

Global NY is Recruiting for MEDTEC China 2019

Global NY is recruiting up to 10 NYS small businesses to participate in an organized trade mission to MEDTEC China 2019 in Shanghai. MEDTEC China, the leading medical device design and manufacturing exhibition in China, will take place on September 25-27, 2019 at the Shanghai World EXPO Exhibition & Convention Centre. It is a premier manufacturing and sourcing event for medical device manufacturers in China. Key industries include: Assembly Equipment & Production Machinery, Materials for Every Application, Packaging, Sterilization & Cleanroom Equipment, Plastics/Disposable Devices & Diagnostics, Outsourcing/Contract Manufacturing, Motors, Pumps & Motion Control, IVD Suppliers, Quality, Precision Technology, Medical Electronics.

Why Export to China?

- China is New York's #2 Buyer.
- China is currently the United States' third-largest export market.
- New York exported approximately \$12.6 billion in goods to China in 2018.
- China is seeking high-tech products and services from NY Companies.

Application Deadlines and Details:

The deadline for applying to participate in MEDTEC China 2019 is **May 31, 2019**.

For eligible companies, Global NY's STEP grant can reimburse a significant portion of your exhibit, travel and accommodation expenses. You also will be eligible to apply for Global NY's customized Export Marketing Assistance Service (EMAS) in China.

Global NY offers one-stop shopping to both local businesses that want to export globally – and to foreign businesses looking to invest in New York. One way we're helping small businesses export their products and services is by connecting them to the **State Trade Expansion Program (STEP)**. STEP funding is offered by the U.S. Small Business Administration (SBA) through Empire State Development (ESD) and supports a variety of export activities, including participation in foreign trade shows like MEDTEC China 2019.

Is Your Business Eligible?

To be eligible for a **STEP grant**, you must meet SBA's business criteria. To find out more, please contact Global NY directly to discuss the criteria and any questions you may have. Ineligible businesses include law firms, non-profit organizations, retailers and educational institutions. Companies that act as intermediaries for others or are recruiting foreign investment are also ineligible.

To find out more about the STEP Program:

esd.ny.gov/global-ny globalny@esd.ny.gov (212) 803-2300

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