COUNCIL OF INDUSTRY OF SOUTHEASTERN NEW YORK

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Council of Industry Recognizes Manufacturing Champions at Award Breakfast

On Friday, May 29th, the Council of Industry recognized Town of Lloyd Supervisor Ray Costantino and the Chairman of EFCO Products, Jack Effron for their vision, dedication, hard work and tireless involvement in helping to overcome the many obstacles faced by manufacturers here in the Hudson Valley. The Council of Industry's Manufacturing Champions Award recipients were acknowledged at a breakfast in their honor at the Powelton Club in Newburgh. The Council of Industry has been the manufacturers association for Southeastern New York for nearly one hundred years.

Harold King, Executive Vice President of the Council of Industry, explained in his opening remarks just how important manufacturing is to our country's economy. Citing numbers from the U.S. Bureau of Labor Statistics Mr. King said, "Manufacturing contributed 22 percent of all economic growth between 1992 and 2008." He also explained how far reaching the manufacturing sector is, "There is a multiplier effect that comes into play as well, for each \$1 of a manufacturing product sold to a final user, \$1.43 of economic output is generated. That compares to a multiplier of 71 cents for every dollar in the service sector. Through this multiplier effect, manufacturing stimulates employment in other sectors of the economy. Specifically for every \$1 million in final sales of manufactured goods supports eight jobs in the manufacturing sector and an additional six jobs in other sectors such as services, construction and transportation."

In an effort to reward those individuals who industriously strive to better the manufacturing community, the Council of Industry selects two Manufacturing Champion Award recipients, one from the public service sector, an elected official who has brought to the forefront the issues that affect manufacturers and support those companies within his or her community. The second one is from the private sector, a manufacturer that has gone that extra mile to assist in the advancement of manufacturing here in the Hudson Valley.

From the public sector the Council chose to honor Town of Lloyd Supervisor Ray Costantino for his ongoing support of industry in the Town of Lloyd. Supervisor Costantino has been a supporter of the Ulster County shovel ready project which expanded the municipal water service and enabled Council of Industry member Se'lux and fellow manufacturer Zumtobel to announce expansion plans and add new jobs. He was also instrumental in the deal to relocate Prism Solar Technologies to the former Panasonic Plasma Display Building. Supervisor Costantino recognized that the efforts to support manufacturing in the Town of Lloyd is vital to the residents of Lloyd and the companies themselves. He also invited the other council member companies to look at the Town of Lloyd for any future moves or expansion plans they may have.

The manufacturing sector award was presented to Jack Effron, Chairman of EFCO Products and past President of the Council of Industry. He was selected "for a lifetime of dedicated leadership, wisdom and friendship that have enriched the lives of EFCO associates, colleagues and our community." Mr. Effron is a graduate of Poughkeepsie High School and Columbia University. He served in the army for two years before returning to the family business. Since then he has not only helped run EFCO Products, but has also been a member of Central Hudson Energy Group's Board of Directors, a founder and renowned former chair of The Taste of the Hudson Valley, a former board member of Hudson River Housing, and instrumental in creating Hudson Valley Foodworks. Mr. Effron has served in a position of leadership on the board of Community Health Plan and as a trustee for St. Francis Hospital and Health Care Foundation where he was named the first Chairman for the foundation in 1998. Last but certainly not least, Mr. Effron has served as President of the Council of Industry from 1989 -1990 and on the Council's Board of Directors.

Mr. Effron reminisced about the many years he has been active in the Council of Industry. He pointed out that in the early 1960's, the council was instrumental in setting up the first HMO for this area, Health Shield, which was revolutionary at the time. Mr. Effron recalled the energy crisis of the 70's and how the Council of Industry provided information to its members in ways to become more energy efficient and reduce dependence on foreign oil. There was also a task force that the council spearheaded to look into affordable housing in the 80's. These are all issues that as a manufacturer's association the Council of Industry is still working with various groups on today. The Council's goal is to get information to members on these topics and voice the opinion of the industrial companies in Albany and Washington.

Supervisor Costantino and Mr. Effron join a distinguished group of people that have worked to make manufacturing in the Hudson Valley the formidable economic force it is today. Past winners of the Council of Industry's Manufacturing Champion Award for public service include New York State Senators Stephen Saland and William Larkin. Taylor N. Thompson, Chairman of Millrock Technology and Roger Smith, past President of Pawling Corporation, both received the award for their lifetime contributions to the field of manufacturing.

We would like to thank our generous sponsors **Central Hudson Gas & Electric Corporation, Dynegy Northeast Generation, EFCO Products, Inc** *and* **Rose & Kiernan Inc** for making this event possible.

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