

# Powerful Energy Solutions for Council of Industry Members



## More Power from Your Membership

The Council of Industry (CI) is committed to helping its members succeed by offering programs and services that help grow and benefit member businesses. CI has selected Direct Energy Business, one of North America's largest retail electricity suppliers, as a preferred energy supplier for its members.

Direct Energy Business can help your business gain control of its energy costs through an electricity or natural gas purchasing program that supports the unique needs of medium and large industrials. By procuring energy from the wholesale power markets, Direct Energy Business offers products that ensure competitive and transparent pricing, along with product options that fit your business' unique energy consumption patterns, risk tolerance and business objectives.

- **Experience.** With more than 20 years of energy industry experience, including in the commercial and industrial sector, Direct Energy Business is dedicated to helping Council of Industry members optimize their energy procurement strategy and gain greater control of their energy budget.
- **Service.** We begin by getting to know your business—including energy profile, risk tolerance and business objectives—so that we can offer a solution that supports your specific performance goals. We continue growing our relationship by providing excellent customer service throughout the term of your agreement.
- **Advocacy & Knowledge.** Direct Energy Business delivers more than electricity and natural gas procurement solutions. We advocate for policies that support energy choice in your region and we actively monitor the market in order to provide decision-makers with knowledge and timely market information to help make more informed purchasing decisions.

## Power in Numbers

For more than 10 years, Direct Energy Business has helped commercial businesses, educational institutions, school districts, associations, and other small- to mid-sized organizations achieve electricity cost control through aggregations.

In an aggregation, Direct Energy Business helps companies bring their energy loads together into a single larger load to help achieve stronger bargaining power on the wholesale market. You still have access to the innovative, cost-effective products and procurement strategies that Direct Energy Business offers, but with the buying power and benefits typically available to only high-volume energy consumers.

As a preferred energy supplier for CI members, Direct Energy Business will now be serving the CI Power Consortium, which has been in place since 2003. In addition to electricity, Direct Energy Business can also offer CI Members natural gas.

## Industry-Leading Product Offerings

Direct Energy Business is an experienced retail energy provider for industrial enterprises that understands the impact of energy on your business. They provide objective, straightforward guidance for your energy management decisions to help you develop a strategy that best suits your energy supply needs and contributes to your business objectives.

With a variety of industry-leading products and services, you have powerful choices for your procurement needs, including:

- **Fixed Price:** Gain greater budget control and certainty with a fixed rate for your electricity and/or natural gas supply.
- **Index Priced:** Mitigate the risks of locking in your entire supply at relative highs. Index priced (market-based) electricity and natural gas products offer flexibility to ride the market in pursuit of strategic buying opportunities.
- **PowerPortfolio®:** Create a custom energy strategy that includes fixed and market-based purchases with the PowerPortfolio product. Gain customized planning and dedicated management of your procurement strategy from a Portfolio Strategist who actively monitors the market for buying opportunities that match your strategy and optimize your energy spend.
- **Make Me Green™:** Complement your energy purchases with renewable energy certificates (RECs), an increasingly popular and cost-effective choice for corporate sustainability programs. Each Make Me Green REC purchase signifies your support of the advancement of renewable energy technologies and your commitment to the environment.

For more information on the energy purchasing options available to you from Direct Energy Business, call 212.752.6643 or email [CIchoice@directenergy.com](mailto:CIchoice@directenergy.com)



### A Robust and Reliable Energy Provider

Direct Energy Business, a Direct Energy company, serves energy customers in 14 states, the District of Columbia and five Canadian provinces. Direct Energy is wholly owned by Centrica, plc (LSE: CNA), a Fortune Global 500®\* company with a strong credit rating. With nearly 50,000 customers, Direct Energy Business has helped companies make cost-effective choices for their electricity and natural gas requirements. For more information, visit [www.directenergybusiness.com](http://www.directenergybusiness.com).



### About Council of Industry

The Council of Industry has been the manufacturer's association of the Hudson Valley since 1910. Our membership includes manufacturers and businesses related to the manufacturing industry throughout Southeastern New York. We are a privately funded not-for-profit organization, whose mission is to promote the success of our member firms and their employees, and through them contribute to the success of the Hudson Valley Community. We provide access to training, networking opportunities, advocacy and discounts on products and services for our members. For more information, visit [www.councilofindustry.org](http://www.councilofindustry.org).

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DEB 00652 (10)